



Osamu Suzuki

Born on 30 January 1930, Osamu Suzuki is a Japanese businessman who used to be the chairman of Suzuki Motor Corporation. He has served as either president, chairman or CEO of the company since 1978. Born as Osamu Matsuda in Gero, Gifu Prefecture, Osamu graduated from the Chuo University in 1953, and started his career as a loan officer in a local bank. His life took a turn when he married Shoko Suzuki, the granddaughter of the patriarch of Suzuki Motor Corporation, Michio Suzuki. As Suzuki family did not have a male heir, following Japanese custom, Osamu took up the family name of Suzuki, to become Osamu Suzuki. He is the fourth adopted son to run the company.

Osamu Suzuki joined Suzuki Motor Corporation in 1958, worked through various positions including junior management posts and rose to the rank of director, in 1963. He became the junior managing director in 1967 and was promoted to the post of the senior managing director in 1972. In 1978, Osamu became the president and the chief executive officer of the corporation. Osamu Suzuki is credited to have transformed Suzuki Corporation into one of the largest small car manufacturers in the world. One of the most notable achievements of Osamu Suzuki is his entry into the Indian market in the early 1980s. In 1982, Suzuki formed a partnership with the Government of India to launch Maruti Udyog Limited and transformed the market. Suzuki remains one of the few independent Japanese carmakers (despite an important stake that Toyota has in Suzuki) because of the success of Maruti Suzuki.