



# **FIVA 60TH ANNIVERSARY LOGO**

Official Usage Guidelines

## Introduction

FIVA marks its 60th Anniversary in 2026, commemorating its founding on 26 February 1966. For six decades, FIVA has served as a global organisation dedicated to the protection, preservation and promotion of historic vehicles as an integral part of cultural heritage.

The FIVA 60th Anniversary logo has been created to support the coordinated international celebration of this milestone throughout the anniversary year.

## Authorised Use

The FIVA 60th Anniversary logo may be used by FIVA Members in connection with:

- official publications
- events
- exhibitions
- fairs
- digital communications

where such activities are linked to the FIVA Calendar or relate to the celebration of FIVA's 60th anniversary.

Members may also display the logo on their websites and official correspondence during the anniversary year.

## Representation of Status

Use of the logo must clearly reflect the status of the organisation as a FIVA Member.

The logo must not be used in any manner that could imply that:

- the communication originates from FIVA itself
- the website is an official FIVA platform
- the publication is issued directly by FIVA

The logo may therefore only be displayed in a way that accurately represents affiliation and avoids any suggestion of official authorship, endorsement or institutional authority.

## Integrity of the Logo

The FIVA 60th Anniversary logo:

- must be used in its original form and proportions
- must not be altered, distorted or recreated
- must not be combined with other graphic elements in a way that modifies its identity

# COLOUR SPECIFICATIONS

## Laurel Wreath

The laurel wreath surrounding the FIVA logo must be reproduced using the following colour values:

- Dark Gold: RGB 186 / 126 / 39
- Medium Gold: RGB 240 / 174 / 81
- Light Gold: RGB 255 / 200 / 99

## FIVA Official Logo Colours

The FIVA logo within the anniversary mark must follow the official colour references:

- Green (PMS equivalent): CMYK 87 / 27 / 100 / 14
- Gold: CMYK 27 / 23 / 69 / 0

Colour reproduction should remain as accurate as technically possible across all media.

## General Principle

The logo should always appear in a clear, dignified and respectful manner consistent with FIVA's international standing.