

## FIVA WORLD RALLY 2009

ASI organizes in Italy the most important European event for classic cars

18<sup>th</sup> - 26<sup>th</sup> September 2009

ASI (Automotoclub Storico Italiano), the Italian federation which encloses 242 clubs of historical vehicles' collectors and has about 130.000 members, organizes, on behalf of **FIVA - Fédération Internationale des Véhicules Anciens** - the World Rally, which will go along again the roads of the **First "Giro d'Italia" by automobile in 1901**.

That Giro d'Italia was a true challenge, which started on 27<sup>th</sup> April: 32 cars left from Turin, passed in Rome, in the presence of King Vittorio Emanuele III after 790,2 km, and 27 cars arrived in Milan, the 13<sup>th</sup> May 2009, after a route of 1.633,9 km, on the tremendous roads of that time.

The Giro d'Italia made an effective propaganda action in favor of the Automobile, showing that the four wheeled vehicle was able to run long distances and was, therefore, an efficient mean of transport. Among the participants, the name of Giovanni Agnelli stood out, but all the most famous personalities of the motor world were attending: Frascini, Biscaretti, Bricherasio, Brunetta d'Usseaux, Rosselli, and there were also 4 foreign competitors.

The 2009 FIVA World Rally Edition, recalling that event, will be condensed in 9 days, but the spirit impelling the participants will be the same: being part of an adventure, driving the daughters and the nephews of those cars, bringing in contact with the public, in the most lovely Italian cities, the culture inherent in these vehicles, since each of them has written important pages of history, technology and style. These cars, as a matter of fact, have marked the economical and social evolution, thanks to the mobility they offered to us all.

The schedule, that could be eventually changed, is:

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| Friday, 18 <sup>th</sup> September, 2009    | Welcome Dinner, Credit Operation and overnight stay in Turin |
| Saturday, 19 <sup>th</sup> September, 2009  | Start from Turin – Finish in La Spezia – overnight stay      |
| Sunday, 20 <sup>th</sup> September, 2009    | Start from La Spezia – Finish in Siena – overnight stay      |
| Monday, 21 <sup>st</sup> September, 2009    | Start from Siena – Finish in Rome – overnight stay           |
| Tuesday, 22 <sup>nd</sup> September, 2009   | Pause in Rome – Roman Evening                                |
| Wednesday, 23 <sup>rd</sup> September, 2009 | Start from Rome – Finish in Perugia – overnight stay         |
| Thursday, 24 <sup>th</sup> September, 2009  | Start from Perugia – Finish in Riccione – overnight stay     |
| Friday, 25 <sup>th</sup> September, 2009    | Start from Riccione – Finish in Verona – overnight stay      |
| Saturday, 26 <sup>th</sup> September, 2009  | Start from Verona – Finish in Milan with Closing Dinner      |

Crews from all Europe are awaited, as usual on the occasion of FIVA Rally: at the start, cars which made the history of the world motor racing, in the year in which is celebrated Bugatti's Centenary and thinking that 2010 will represent the 100<sup>th</sup> year of Alfa Romeo.

Once again ASI is called to organize an important event, like the FIVA Rally: the Federation carries out, in this way, a double institutional task, to preserve the motor heritage and to be a cultural vector, promoting, on this occasion, a deeper knowledge of the artistic heritage of our Country towards the many foreign participants.

Info: [www.asifed.it](http://www.asifed.it) Tel.: 0039/011/8399537

Turin, 22nd January 2009